

# COULD MARY PORTAS HELP YOUR BUSINESS?



Retail expert, **Mary Portas** is back with her **Channel 4** series 'Mary Portas: Secret Shopper'  
She's here to help put customer service back at the heart of everything you do...

*Do you struggle to attract loyal customers?*

*Do you worry you're lagging behind your competitors?*

*Could fresh ideas bring customers through your door – and put money in your till?*

If you run a retail or service business, whatever your situation, we'd love to hear from you.  
For more information, please email [mary@optomen.com](mailto:mary@optomen.com) or call **0203 227 5987**

Please Note: We will use and store the personal details contained in your email and any further response in accordance with the Data Protection Act 1998, for the purposes of producing the Programme

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