



SATURDAY 10TH SEPTEMBER 2016

TOUR OF BRITAIN REACHES CLIFTON VILLAGE

GET READY TO PARTICIPATE

The Tour of Britain is coming to Bristol. Clifton Village will see two stages of this iconic event, racing through Christ Church Green then over the bridge.



#CliftonBigScreen
#CliftonVillage #ToB2016
www.bidcliftonvillage.co.uk



The Tour of Britain 2016 is one of the largest public spectator events in the UK and BID CV is using this ideal opportunity, on your behalf, to create awareness about our beautiful Village and community whilst increasing footfall.

BID CV has secured a large screen which will be positioned at the top of The Mall and will be showing live coverage of the cycling from 10am to 5pm.

Spectators will be encouraged to relax and enjoy both the cycling and all that Clifton Village has to offer. There's a two hour break between the stages — the ideal opportunity for the crowds to wander the Village.

BID CV is funding the screen and ancillary activities and has also committed funds to promote it widely across the city and nationally, through press, TV and radio.

Help make the most of race day

Decorating the entire Village with bicycles, flags, bunting, etc. provides a great opportunity to promote the Village and its businesses to a national audience.

We need a group of enthusiastic retailers/business to be involved, so if you have skills, ideas and can spare a few hours to make this a spectacular celebration for Clifton Village, please get in touch: info@bidcliftonvillage.co.uk

We are looking for volunteers for a minimum of three hours (any more time would really be appreciated). All volunteers will receive a Clifton Cycle T Shirt, have the opportunity to promote their own individual businesses and be part of our VIP area by the big screen.

Please get in touch
info@bidcliftonvillage.co.uk



Please join us in making this a great event

With high spectator and visitor levels, you have an unique opportunity to take advantage and promote your business. Here are just a few ideas as to how you can be involved:

- ✔ **Cycle Picnics**
which people can pre-order and collect on the day
- ✔ **Special Menu/Offers**
- ✔ **Window Displays**
a competition for the best 'Tour of Britain Themed' Display
- ✔ **Advertising opportunities**
promote your business within the press, on the screen, etc. to a national audience

You are invited to a social get-together on **Tuesday 2 August 5.30pm at Nettle and Rye**

Please join us in making **Clifton Village cycle crazy on 10th September 2016**

